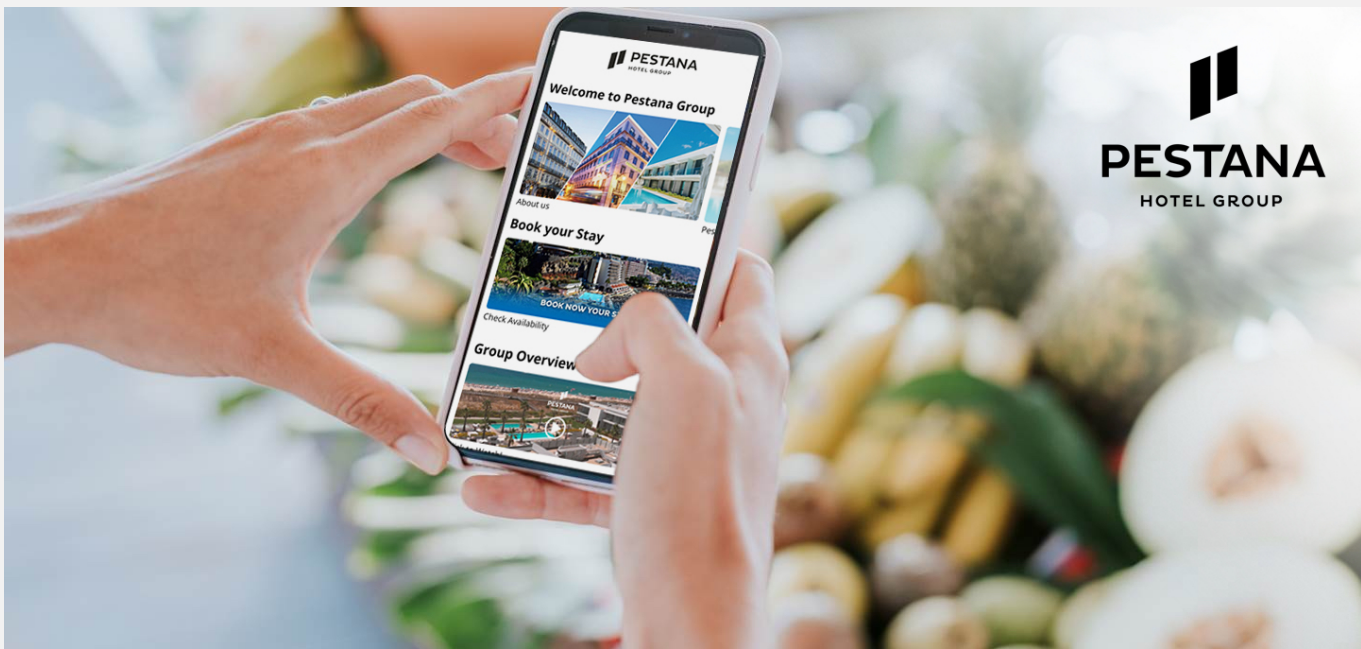




Nonius develops mobile App with Pestana Hotel Group

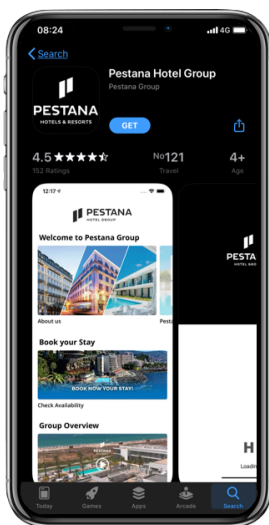
The largest Portuguese hotel group, [Pestana Hotel Group](#), is a symbol of quality, charm and innovation. It operates in 15 countries across Europe, America and Africa. Since 2010, Nonius has been a technological partner of the Group and it was an honor to be chosen for this Mobile App project, the [mobile application for its brand](#).

There are 100 properties and 4 sub-brands (Pestana Hotels & Resorts, Pestana Collection Hotels, Pestana CR7 Lifestyle Hotels and Pousadas de Portugal), in 15 countries, which have this App fully customized for the Pestana Hotel Group.

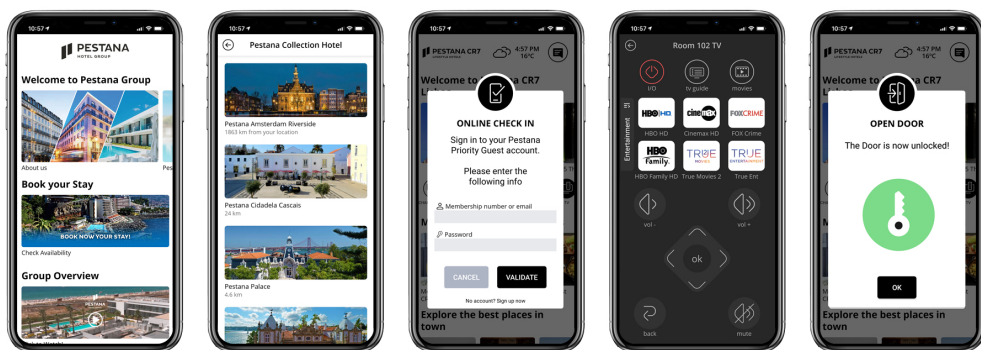
Nowadays, the application is available in all group properties currently open and will play a key role during the stay of its guests, providing the necessary social distance and maintaining constant communication between the guest and the hotel.

Highlights

Mobile App for Android and iOS



An App with a vast feature set



- A single App for all properties
- Mobile Room Key
- Remote control for the interactive TV system
- Check-in and “Your Stays”
- Connection with the Group's loyalty program
- Integration with CRM from Pestana Group (Salesforce)

The application is integrated with [Oracle's PMS Opera](#), [Assa Abloy's](#) door lock system, with the [Pestana Group Loyalty Program](#) platform, [Pestana Guest Club](#), [Salesforce's Customer Relations](#) platform and Nonius [TV](#) and [Internet Access](#) platforms.



Sofia Fernandes
CMO at Pestana Hotel Group

“Pestana Hotel Group thanks Nonius for this partnership, which has contributed to a better experience for our customers, at a time as challenging as what we are now. If we already believed in this tool, the restrictions and fears of the pandemic reinforced the need for an app that supports customer questions and needs. The Nonius/GuestU App is the best answer we can have.”



André Vala
Director of Technology at Pestana Hotel Group

“It was a winning bet, this partnership between Pestana Hotel Group and Nonius/GuestU for the development of the mobile application for the Group. From the first day, the desire to create something different and the focus on improving the experience of our customers served as motivation and the result was in sight.”

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