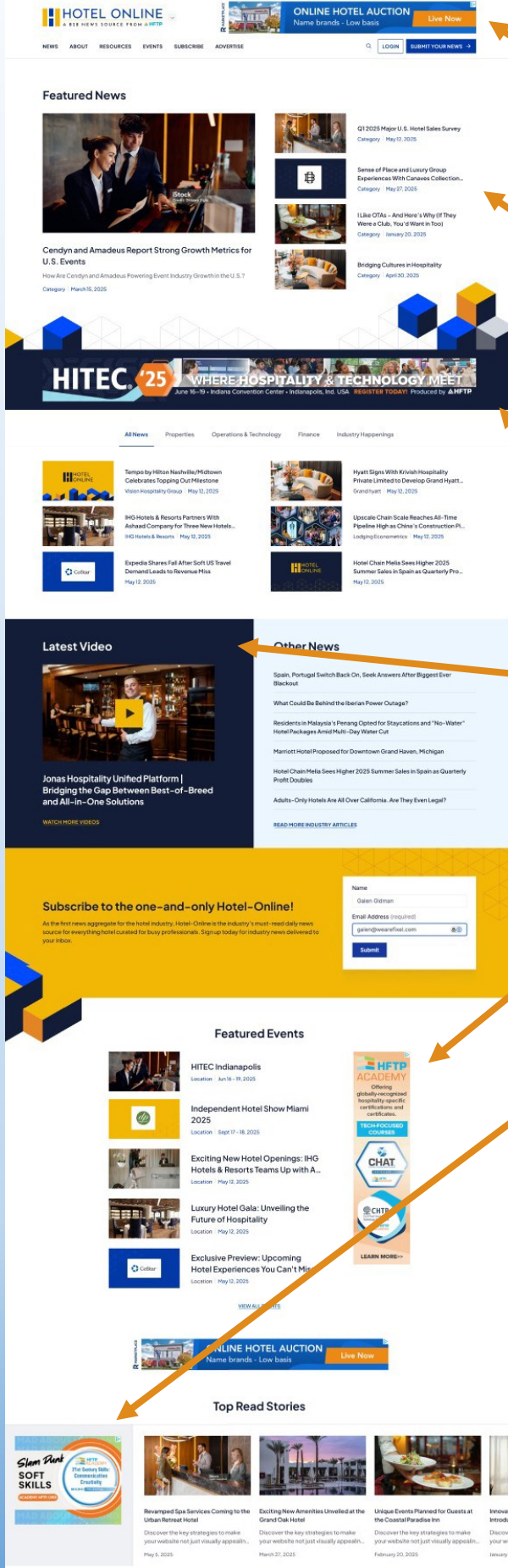


2026 Ad Rates



WEBSITE ADVERTISING

728x90 ROS Banner (100% ROS 3:1)
 Rotates between top and bottom of site.
 Mobile size is 320x50
 \$1,450/month (\$1,233/month CAS)

Featured Press Releases
 Lead press release \$425 (\$362 CAS)
 Secondary placement \$275 (\$234 CAS)
 Regular placement \$200 (\$170 CAS)

Press release packages available.

1220x122 Banner (75% ROS 2:1)
 Mobile size is 320x100
 \$1,350/month (\$1,148/month CAS)

Featured Video (home page & newsletter)
 30-day posting in the featured video section on home page and inclusion in the daily newsletter.
 (Video content and link provided by advertiser.)
 \$895/month (\$760/month CAS)

160x600 Tower Banner (80% ROS 2:1)
 \$950/month (\$808/month CAS)

300x250 Square Banner (100% ROS 2:1)
 \$950/month (\$808/month CAS)

Contact us for discounted rates.

Dedicated Email Services
 Single send, dedicated message to our opt-in subscribers with 23.6% open rate. Limited number of sends per month. Must be reserved and prepaid. HTML file provided by advertiser.
\$1,750 (\$1,575 CAS)

Contact sales@hotel-online.com
 for custom packages.

2026 Newsletter Ad Rates

Email Sponsorship

Place a banner advertisement within the daily newsletter.

Top Banner

\$3,220/month
(\$2,737/mo CAS)

Size: 728x90
JPG, GIF, PNG

Middle Banners (2)

\$1,200 each/month
(\$1,020/mo CAS)

Size: 300x250
JPG, GIF, PNG

Featured Video

\$895/month
(\$760/month CAS)

4 weeks posting in the featured video section on Hotel Online & four weeks inclusion in the daily newsletter.
(Video content and link provided by advertiser)

Bottom Banner

\$1,200/month
(\$1,020/month CAS)

Size: 728x90
JPG, GIF, PNG

Bundles

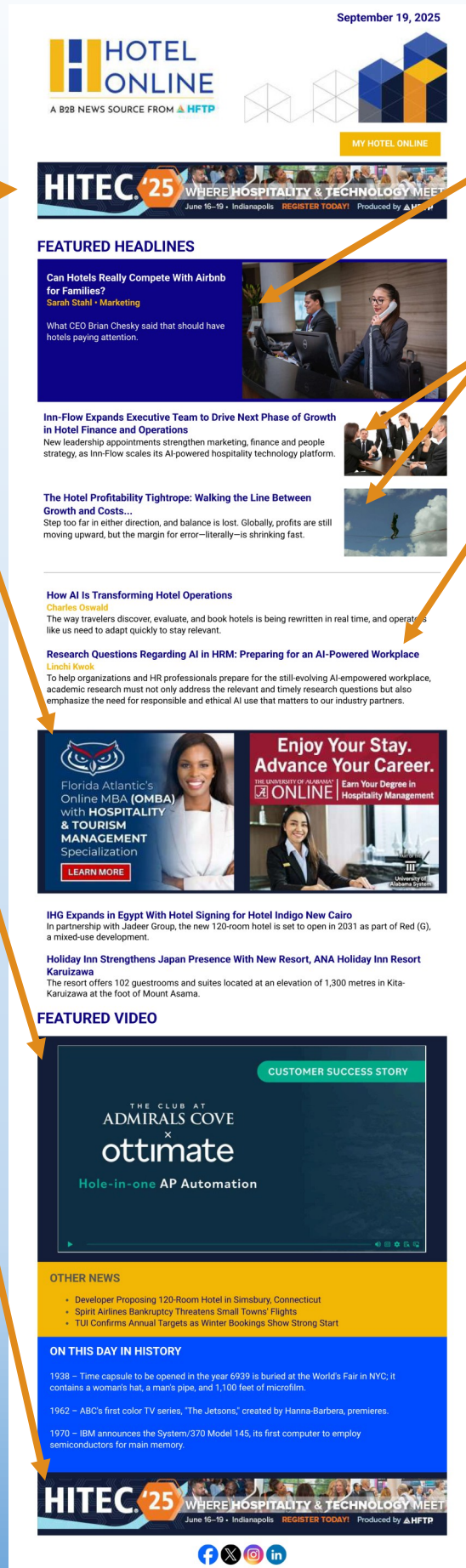
Top Website Banner for 1 Month & Lead Release
\$1,500

Top 728x90 Banner on Website & Newsletter
\$3,750/month

E-blast and 1 Month Website Banner (160x600 or 300x250)
\$2,160

Middle 300x250 Newsletter Banner & Website
\$1,700/month

www.hotel-online.com



Single Press Releases

Lead Placement

\$425 (\$362 CAS)

Press release will appear in the first featured position on scheduled date or next date available.

Secondary Placement

\$275 (\$234 CAS)

Press release will appear in the 2nd, 3rd, or 4th position on scheduled date or next date available.

Regular Placement

\$200 (\$170 CAS)

Press release will appear just above the middle banners. Releases are published in the order received.

Press Release Packages

Package of **5 lead** releases available for a discounted rate.*
\$1,950

Package of **12 secondary** releases available for a discounted rate.*
\$2,475

Package of **12 regular** releases available for a discounted rate.*
\$1,800

All packages are to be used within a 15-month period and include an Industry Resource (IR) page at no additional charge.

Daily newsletter goes to over 12K opt-in subscribers with 33% open rate.

Submit content/materials and scheduling:
Amy@Hotel-Online.com

Sales and Quotes:
Sales@Hotel-Online.com